

# Strategic Plan Community Enrichment (CE) Goal Progress Update

Engage as a collaborative and contributing partner with the community.



# COCC

## 2018-23 Strategic Plan

### Four Goals

1. Student Success - November
2. Student Experience - January
- 3. Community Enrichment - Today**
4. Institutional Efficiency - May

# Community Enrichment Goal Work Group

- **Glenda Lantis, co-chair** (Continuing Education Director)
- **Julie Downing, co-chair** (Instructional Dean)
- **Ron Paradis** (Director of College Relations)
- **Suzie Kristensen** (Prineville Campus Director)
- **Deena Cook** (Marketing / Summer Conference Coordinator)
- **Michael Gesme** (Fine Arts and Communication Faculty)
- **Raquel Meyers** (Allied Health Department Administrative Assistant)
- **Austin Rieger** (Business Department Administrative Assistant)

# Community Enrichment Definition/History

- What is community enrichment (CE) at a community college?
- CE is harder to define than student success.
- Community colleges' missions are broad.
- Community colleges have different commitments than universities.
- A board work session on CE will be taking place tonight.
- Our presentation today is on our current initiatives.

# Community Enrichment Initiatives

- 1: Cultivate new and strengthen existing connections/**partnerships** with Educational Stakeholders, including PreK-12, universities (higher education), lifelong learners, business, and industry
- 2: Advance positive regional economic development by assisting with educational and training needs of **business, industry, and workforce**
- 3: Offer College services and expertise in response to community needs

## CE-Initiative 1 (Partnerships) Activities -2018-2019

- ✓ Defined partnership
- ✓ Surveyed COCC leadership regarding current partnerships
- ✓ Compiled a list of current partnerships (~375 entities)
- ✓ Developed a CE assessment plan

## *Definition of partnership*

A formal partnership will include all of these characteristics:

- Documented/**written** with signed approval
- **Mutually beneficial**
- Represents the college, not an individual
- Clearly stated **expectations and scope** & mutual understanding
- Clear **roles and responsibilities**
- Known **purpose**





## **CE-Initiative 1 (Partnerships) Activities – 2019-2020**

- ✓ Identify metrics
- ✓ Classify partnerships
- ▲ Assess health of partnerships (Do we listen? Are we responsive?)

## **CE- Initiative 2 (Industry Need) Activities – 2019-2020**

- ✓ Identify HOW we currently determine industry need
- ▲ Assess HOW WELL we determine industry need
- ▲ Assess HOW EFFECTIVE our CTE Advisory Boards are
- ▲ Assess HOW WELL we prepare students for industry



## Metric Status

Status of each goal initiative metric

● Met expectations     
 ▲ Almost met expectations     
 ◆ Did not meet     
 \* In development

Initiative	Metric	Metric Description	Status
CE - 1	1	Increase percentage of healthy COCC partnerships	*
	2	Increase number of COCC Foundation scholarships offered annually	●
	3	Maintain number of COCC Foundation donors annually	●
	4	Increase total value of COCC Foundation scholarships offered	●
	5	Increase number of dually enrolled students with OSU-Cascades	▲
	6	Maintain number of College Now courses offered	●
	7	Maintain number of College Now students	◆
	8	Increase percentage of healthy higher education articulation agreements	*

## Metric Status

Status of each goal initiative metric

● Met expectations     
 ▲ Almost met expectations     
 ◆ Did not meet     
 \* In development

Initiative	Metric	Metric Description	Status
CE - 2	1	Maintain training programs in all industry sector priority areas	<span style="color: green;">●</span>
	2	Increase percentage of healthy CTE advisory boards	*
	3	COCC's strength in determining industry need	*
	4	Percent of students deemed prepared for industry	*

# Workforce Priorities



## Metric Status

Status of each goal initiative metric

● Met expectations     
 ▲ Almost met expectations     
 ◆ Did not meet     
 \* In development

Initiative	Metric	Metric Description	Status
CE - 2	1	Maintain training programs in all industry sector priority areas	<span style="color: green;">●</span>
	2	Increase percentage of healthy CTE advisory boards	*
	3	COCC's strength in determining industry need	*
	4	Percent of students deemed prepared for industry	*

# Strategic Plan – Community Enrichment

Engage as a collaborative and contributing partner with the community.

**Thank You**



- CTE Advisory Boards
- EC Works
- EDCO
- Chamber of Commerce
- Licensure Boards (state and national)
- Secondary Independent accreditors
- Worksource
- STEM Hub / High Desert ESD
- Better Together
- Staffing Agencies
- COCC Board of Directors Meeting
- Community Input sessions
- City and County Officials
- Higher Ed (i.e. OSU-Cascades and other OR Universities & CCs)
- High School Counselors /Future Center Staff
- Bureau of Labor and Industries
- Statewide Meetings
- Industry / Instructional Dean Liaison